

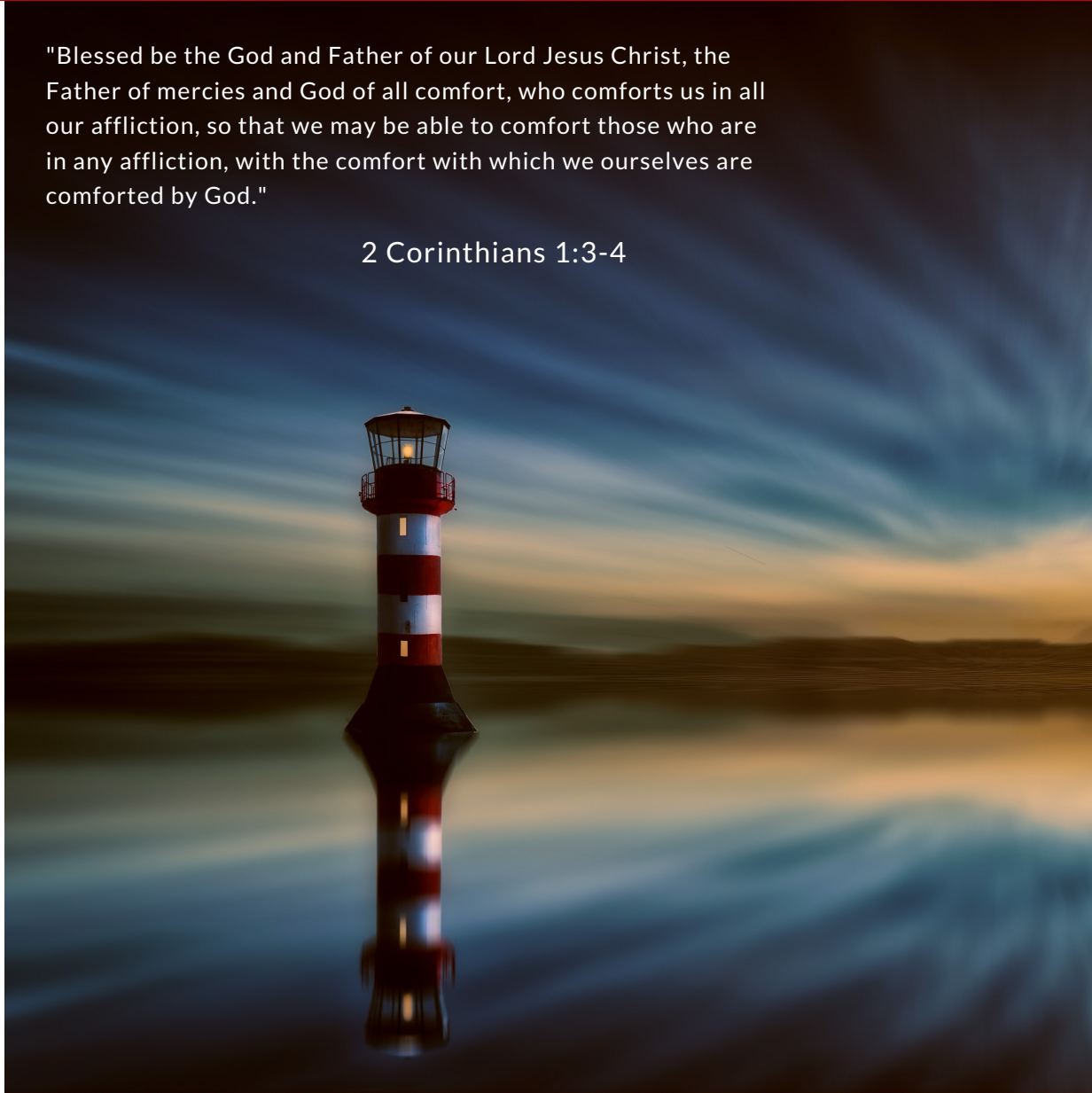
# ANNUAL REPORT 2018

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## MARKINC.ORG

"Blessed be the God and Father of our Lord Jesus Christ, the Father of mercies and God of all comfort, who comforts us in all our affliction, so that we may be able to comfort those who are in any affliction, with the comfort with which we ourselves are comforted by God."

2 Corinthians 1:3-4



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## WHAT'S INSIDE

Letter from the Executive Director  
Our Mission, Vision, Team, & Volunteer Spotlight  
Financial Summary & Events  
Performance Statistics  
Donors and Sponsors

[WWW.MARKINC.ORG](http://WWW.MARKINC.ORG)

# FROM OUR EXECUTIVE DIRECTOR

## Melissa Weisenfels

Touching lives with the healing hope of Jesus and spreading biblical truth through our various resources is not only for those who are hurting but also for those who are looking to build their faith. Our resources help people to stay grounded in truth when they or someone they know experience trials and suffering. That's what we do here at MARKINC! As you will see in the following pages, we are reaching more and more people every single day.

*"Thank you! I lost one son, and another was in a horrible accident and has a severe traumatic brain injury. God revealed himself and I know without a doubt He's real. I've been transformed and believe all will be restored in heaven. ♥ I finally see that I must build here on earth what will be in heaven and spread that truth."*

2018 has proven to be a tremendous year. The **overall ministry impact grew over 340%** and the only adequate response is, "Praise the Lord!" Through the hard work of our tiny but mighty team and the generous financial support from people like you, MARKINC is making a real difference in peoples lives around the world!

2019 is the **25th Anniversary of MARKINC!** What a milestone and a testimony to all who have believed in this ministry and have offered their support along the way. We are looking forward to celebrating all that *has been* accomplished over the years, but also *looking ahead* to what the Lord has in store for us in the years to come. We would be humbled by your commitment to pray for the direction and leadership of MARKINC as we seek to honor God and share His truth in offering help and hope to wounds that only He can heal. We hope that you will continue to be a part of this incredible journey as we encourage people to live by faith and to find their hope in Jesus!

Hope and Joy in Him,



*"I haven't experienced most of the crises talked about in each Help and Hope interview but I look forward to every story because they encourage me to believe God will be faithful to me when I face my own broken places."*

## SAVE THE DATES!



Laura Story and The Getty's will be coming to The Grand in Wilmington, DE in 2019 for our 25th Anniversary celebration. We depend on these events to raise the funds needed to offer help and hope to others. To get tickets or to register as an event sponsor, please visit:  
[MARKINC.org/events](http://MARKINC.org/events)

## FROM OUR FOUNDER

### Chuck F. Betters

When we started MARKINC Ministries almost twenty-five years ago, none of us would have believed the ever-widening impact. What started as one broadcast on a local station has grown into a ministry of numerous resources accessed by **more than 200,000 people in 2018 alone** (see the encouraging quotes on this page)! As faithful supporters, we hope you will read this report, rejoice and celebrate with us twenty-five years of offering help and hope. We really could not have done any of this without each of you and your faithful giving. Thank you and we hope to see you at each of our anniversary celebration events in 2019!

In His grip,



*"I had to pull over to listen to the rest of the In His Grip message I heard on our local station in Tennessee. Enclosed is a donation to keep you on the air."*

# OUR MISSION

MARKINC Ministries exists to encourage a personal relationship with Jesus Christ, to help strengthen faith in His promises, and to proclaim that God is sovereign and can be trusted, even in the broken places of life.

## OUR VISION

- To produce and distribute free resources that teach about the sovereignty, trustworthiness and faithfulness of God through the sharing of redemptive stories, lessons, books, articles, videos, and more.
- To equip and encourage people to persevere faithfully regardless of their circumstances.
- It is our desire to offer people the healing hope of the Gospel by sharing resources of how others have found comfort, purpose and courage in Christ.

## OUR TEAM

- Chuck F. Betters, Founder
- Sharon Betters, Director of Resource Development
- Melissa Weisenfels, Executive Director
- Barbie L'Italien, Director of Finance
- Kasie Lammé, Director of Operations
- Bill Hughes, Broadcasting Associate
- Stephen L'Italien, Sound Engineer



## OUR VOLUNTEERS

We could not do it without you!



**89**

Volunteers



**2,036**

Hours Served



**\$50,269**

Value to MARKINC

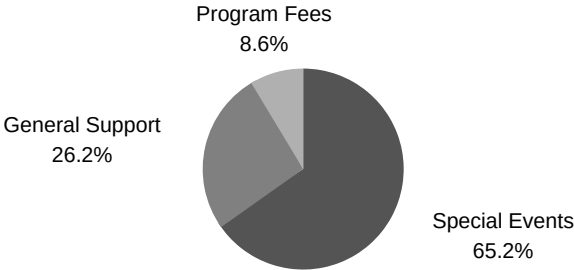
## VOLUNTEER SPOTLIGHT

Phyllis Clancy

"About 5 years ago I volunteered at MARKINC when I saw they needed help with a large mailing of CD's that were going to parents of fallen soldiers. My father was a POW, my brother served in Vietnam and I worked at a Veterans Hospital as a nurse for 38 years. This was something near and dear to my heart. I saw many volunteers; the gym was full of people both young and old working together to get this mailing done. I was impressed that so many people wanted to help and that MARKINC provided this free faith-based ministry to people who needed help and hope in living through sensitive and difficult situations. I also met wonderful people, who while dealing with their own struggles, were volunteering at MARKINC to help others. I have always believed that helping others provides the giver with more blessings than they give. I am pleased that in some small way I can assist MARKINC with their service to help others in need."

# FINANCIAL SUMMARY

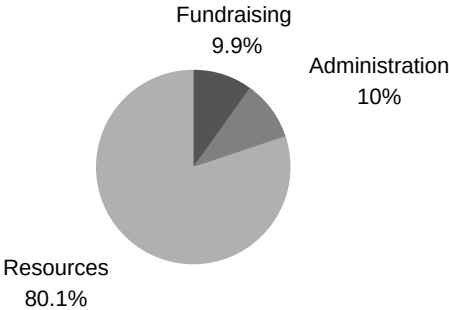
## Revenue & Support



**\$252,049**

General Support	\$65,921
Special Event Funds	\$164,344
Program Fees	\$21,784

## Operating Expenses



**\$271,147**

Resources	\$217,312
Administration	\$27,060
Fundraising	\$26,775

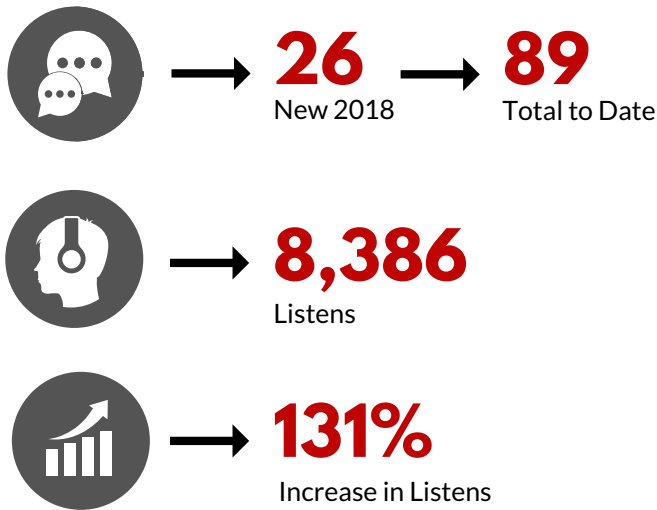




# PERFORMANCE STATISTICS

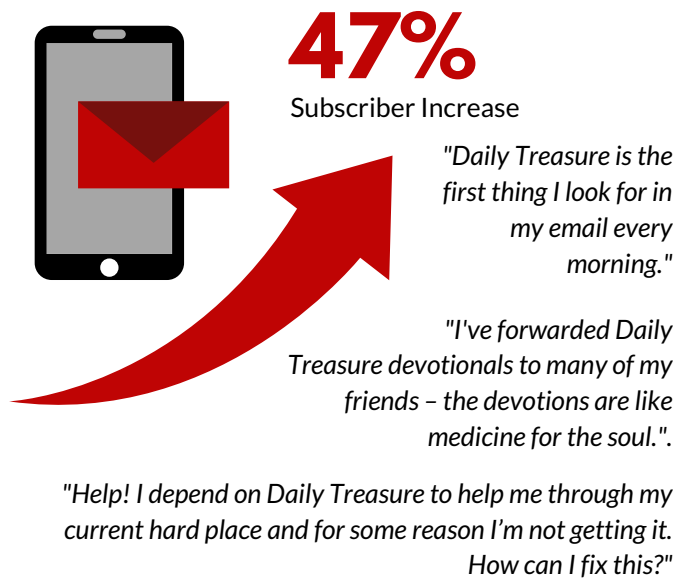
## HELP & HOPE

Resources



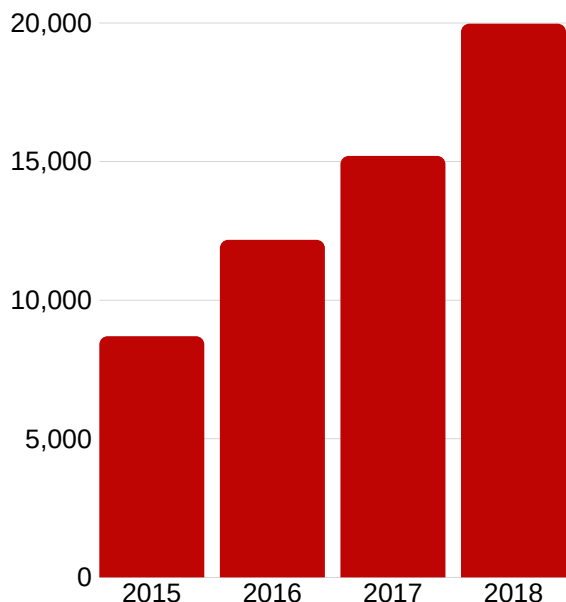
## DAILY TREASURE

Devotional



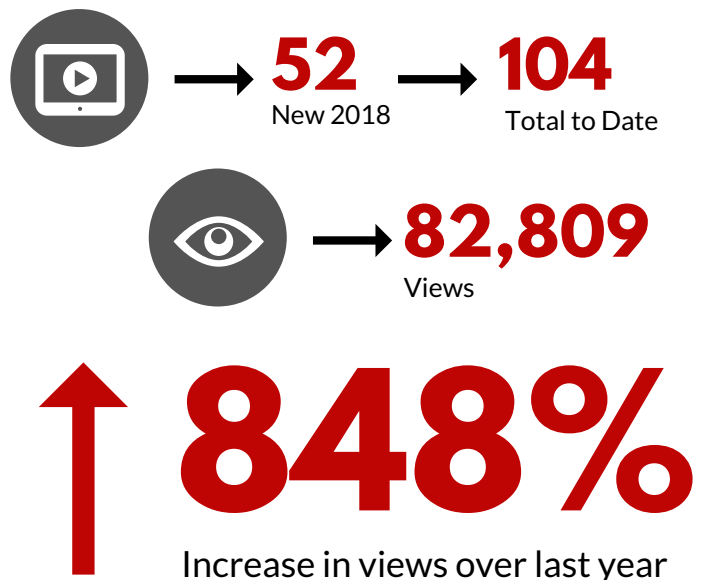
## IN HIS GRIP

Lessons



## ASK DR. BETTERS

Videos



# THANK YOU

## Individual Donors

*Champion of Hope level and above.*

Richard & June Anderson  
 David & Janet Armstrong  
 Leota Arnold  
 Mark & CeCe Babbitt  
 Robert & Connie Bartell  
 Bruce & Gloria Bartow  
 Jim & Jill Beirnes Jr.  
 Thomas Bendler  
 Dr Charles & Sharon Betters  
 Jim & Evelyn Braunecker  
 Chuck & Marie D'Angelo  
 Richard & Connie Davis  
 Frank & Heiddy DiGregorio

Brian & Roberta Dosa  
 Marcla S. Ellison  
 Sharon Farina  
 Bob & Joan Farrar  
 William Fenton  
 Earle & Brenda Gould  
 Jim & Valerie Gray  
 John & Tara Greathouse  
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 Nabil & Donna Warsal  
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 Tom and Melissa Weisenfels  
 Allen & Jane West  
 Joe & Rita Wunder  
 Peter & Peggy Zeeb

# THANK YOU

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 Winstead Insurance Agency  
 Woltemate Lawn Care

## BOARD OF DIRECTORS

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 Sharon Betters, Co-Founder  
 Melissa Weisenfels, Executive Director  
 CeCe Babbitt                      Heidi Scott  
 Richard Davis                      George Timko  
 Marcla Ellison                      Dion William  
 Doug MacGray

## BECOME A CHAMPION!

Become a Champion of Hope Supporter!  
 Champion of Hope supporters are donors who pledge a level of support for 12 months, \$360/30 a month, \$600/\$50 a month, or more if able. This sustainable income allows us to budget production costs throughout the year. The goal for 2019 was to register 50 supporters; we currently have 38 registered. Would you please help us reach our goal?