

MARKINC.ORG

2020 ANNUAL REPORT

Dear MARKINC Family.

I unapologetically call you “family” because you have demonstrated what families do – they stick together especially through the hard times. Surely anyone can understand that 2020 was a year of some pretty challenging times. We lost well over 1/3 of our income via canceled events and yet we didn’t miss a beat in our outreach because of your faithfulness.

In 2020 we finally launched Anchored Hope Biblical Counseling with ten counselors from all over the country laying spiritual hands upon hurting people with Biblical counsel. It is really starting to grow including churches and other organizations partnering with us to provide counseling for their people. I envision the day when we will have counselors from every state on our staff. In 2020 we developed our own App we simply call “Help and Hope.” Have you downloaded your copy? It contains all you need to know about MARKINC Ministries.

As you read this annual report please pray God will rend the heavens and come down on this vital ministry in 2021. Pray for our staff as they continue to work very hard to keep us moving forward. Pray for the million plus people who have viewed our “Ask Dr. Betters” videos and for the many, many hurting people who count on us to answer some of the toughest questions you can imagine. And pray for us to rise to the challenge of the new normal God has carved out for us. Please take the time to read through this report and hopefully, you will see where every dollar you give is being used to offer help and hope to hurting people.

In His Grip,



BOARD OF DIRECTORS

Chuck F. Betters ~ Chairman, Co-Founder

Sharon Betters ~ Co-Founder

Melissa Weisenfels ~ Executive Director

Doug MacGray
CeCe Babbitt

Marcla Ellison
Bill Schlonecker

Heidi Scott
Chad Toms



2020 Impact



RESOURCES

→ **22,266**

Listens to date

→ **130+**

Stories / Topics



AVERAGE VIEWS PER WEEK 6000+

→ **314,071**

Views in 2020

→ **1,132,334**

Total Views

TOP 20 COUNTRIES

- | | |
|------------------|----------------------|
| 1 United States | 11 Germany |
| 2 United Kingdom | 12 Netherlands |
| 3 Canada | 13 Trinidad & Tobago |
| 4 India | 14 New Zealand |
| 5 Philippines | 15 Nigeria |
| 6 South Africa | 16 Ireland |
| 7 Australia | 17 Sweden |
| 8 Malaysia | 18 Japan |
| 9 Singapore | 19 Qatar |
| 10 Kenya | 20 Ghana |

SUBSCRIBERS

2,118+

→ **199%**

Increase over 2019

→ **33,300+**

Podcast listens

Daily
Treasure



TOTAL Reach

2016 → 24,695

2020 → 372,889

1,509% ↑

5 Year Impact = 1,289,407



Golf Tourney, September 20, 2021

SAVE THE DATE

2020 Major Accomplishments



ANCHORED **H** **P** **E** BIBLICAL COUNSELING

- Online counseling service
- Launched April 2020
- 9 Counselors on our team
- 4 Churches/Organizations joined our Partner Program

THANK YOU VOLUNTEERS



59
Volunteers

1,641 
Hours Served



\$32,251
Value to MARKINC

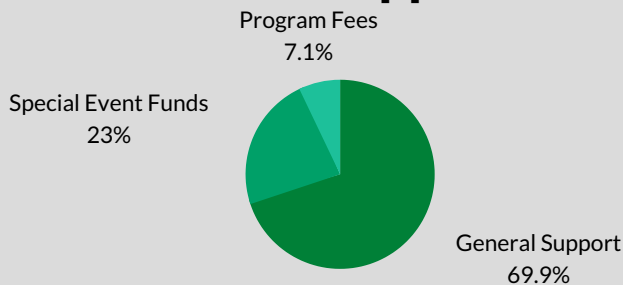
VOLUNTEER SPOTLIGHT Welcome Nicole Hush

We are so excited to welcome Nicole to the MARKINC volunteer team. Nicole has helped serve at events for many years and recently agreed to oversee the many prayer requests we receive.

Thank you so much, Nicole!

FINANCIALS

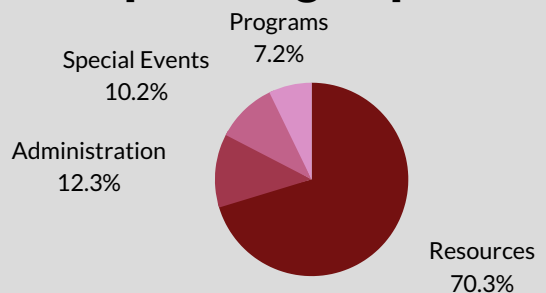
Revenue/Support



\$256,425

General Support	\$179,225
Special Event Funds	\$59,115
Program Fees	\$18,085

Operating Expense



\$290,106

Resources	\$204,031
Administration	\$35,742
Special Events	\$29,260
Programs	\$21,073

WHAT PEOPLE ARE SAYING ABOUT **HELPANDHOPENOW.ORG**

“Anchored Hope Biblical Counseling has helped me walk the broken road of domestic abuse and divorce. There is never any judgment, only gentle words directing me back to God’s Truth. Hope is held out to me in the Scriptures. AHBC has been a lifeline for me. I highly recommend these biblically trained counselors to anyone who is looking for someone to direct them back to Jesus as they walk this messy road called, life in a broken world.”

MARKINC.ORG

HELP, HOPE AND HEALING

A heart at peace gives life to the body...

Proverbs 14:30

“Anchored Hope is a sustaining grace to hurting families in our church. Although we have an effective shepherding ministry, we do not have a counselor on staff. AH provides a source of biblical counseling that complements and even partners with our shepherding ministry and also relieves our pastoral staff from being buried in counseling needs. Our members rave about the counselors and we appreciate that AH supports the ministry of the local church with a discount.”

