



# ANNUAL REPORT

**MARKINC**  
*Ministries*

*Help & Hope for the Hurting.*

*A Look Back at 2016*



## A MESSAGE FROM OUR CO-FOUNDER AND CHAIRMAN

This has been a remarkable year for MARKINC Ministries as our steady team presses on with new and varied resources that are sure to touch the nerve of many hurting people who are in search of help and hope.

A few days ago I shared the Gospel with a fellow golfer, a man who identified himself as one who despises organized religion. I had never met him before. After hearing my testimony for 18 holes concerning God's faithfulness during some of our darkest days, including the loss of our son Mark, he asked me in a somewhat angry way this question: "How can you say God loves you when he has treated you so badly?" Since we were on the 18th hole, I could not answer it with the dignity it deserved. So I handed him a MARKINC Ministries business card and invited him to visit our web site and to tell me what he thought about us. I never expected to see him or hear from him again. A few days later I was on the driving range and heard someone call out my name. I turned and in the adjacent hitting area there he stood. He told me in a somber way, *"I visited MARKINC's website. I must say you guys are the real deal."* Then he walked away. The seeds were sown in this man's heart. This is what MARKINC Ministries is in the business to do - sow seeds of hope. Thank you for making MARKINC Ministries possible.

*Charles F. Betters*

DR. CHARLES F. BETTERS

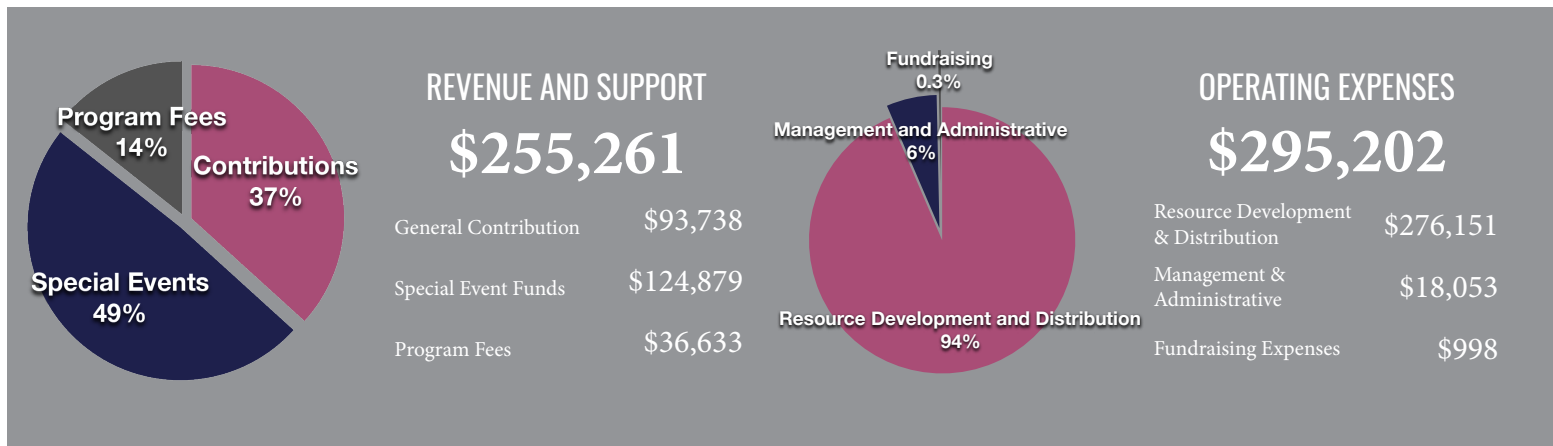
## OUR MISSION

MARKINC Ministries exists to make abundant riches known in the name of Christ by using every technological means possible. We produce and distribute resources for people all over the world that proclaim, "God is sovereign and you can trust Him!" Our goal is to encourage all peoples to intimately experience a personal relationship with Jesus Christ and to equip and energize God's people to walk by faith with confidence that God is sovereign and He can be trusted, even in the broken places of life (Hebrews 12:1-3).

*"MARKINC has so many resources that offer help and hope. It is so nice to be able to put something in another's hand that will speak to them right now, no matter how hard the problem. MARKINC addresses life issues that are hard to talk about, and often experienced in isolation because they involve long term pain."*

STU LINDNER, CORPORATE SPONSOR

## FINANCIAL SUMMARY



## OUR REACH



THE TOP 50 COUNTRIES OF 124 COUNTRIES REACHED



## HELP AND HOPE RESOURCES



9

Resources released in 2016. More than double our production in 2015.



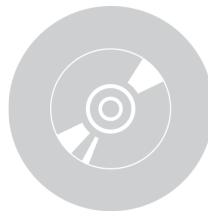
22

Resources are scheduled for release in 2017.



16

Resources recorded in 2016 for release in 2017.



5,478

Help and Hope CDs were distributed in 2016.

### JUST SOME OF OUR INTERVIEWS RECORDED IN 2016

TOP: ROSARIA BUTTERFIELD VIA FACETIME, SHERRY BITLER  
BOTTOM: CAITLIN JANE, NANCY GUTHRIE

## ASK DR. BETTERS - OUR NEW VIDEO SERIES



In 2016, we began recording our new video series, *Ask Dr. Betters*. In these weekly videos, Dr. Chuck F. Betters answers people's most asked questions as well as answering questions that you, the audience, have recently submitted. It is MARKINC's hope that Dr. Betters' answers will reinforce that our God is good and that he is worthy of our trust...even when life is difficult and when we struggle to understand Him.

*If 50% of the people receiving this report gave just \$20 today, it would underwrite the entire cost of this new **Ask Dr. Betters** weekly video series. That's right. 52 videos, answering tough questions!*

**WILL YOU HELP US?**

Visit: [www.markinc.org/give](http://www.markinc.org/give)

# OUR VOLUNTEERS - WE COULD NOT DO IT WITHOUT YOU!



*"I've known the Betters family for a number of years, ever since I was a junior high and high school classmate of Mark's.*

*It has never ceased to amaze me how they've been able to take such a tragic event, and even through their continued grief, use it to reach so many hurting people and provide them the hope that can only be found through the love of Christ. I'm honored to have the opportunity to play just a very small role in this amazing ministry."*

**DAVE MACDONALD, VALUED VOLUNTEER**

**VOLUNTEERS**  
**154**

**VOLUNTEER HOURS**  
**2,496**

**VALUE TO MARKING**  
**\$58,805.76**



*"We give thanks to God always for all of you, constantly mentioning you in our prayers, remembering before our God and Father your work of faith and labor of love and steadfastness of hope in our Lord Jesus Christ."* **1 THESSALONIANS 1:2-3**

## SPECIAL EVENTS IN 2016



**RIDE THE WAVE WITH BETHANY HAMILTON**

**1,429** IN ATTENDANCE  
**\$82,332** RAISED



### EVENTS ATTENDED IN OUR COMMUNITY

- Military and Veterans Mental Health Seminar, Newark, DE

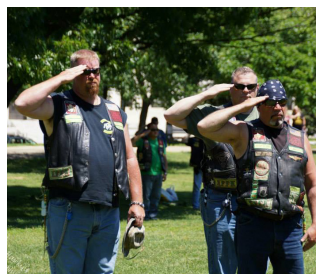
### SHARON BETTERS' SPEAKING ENGAGEMENTS

- Transformed Women's Conference, Philadelphia, PA
- Treasures of Encouragement Women's Conference, Covenant Naples PCA Church
- Will You Sing at Midnight? Women's Conference, Chestnut Mountain PCA Church, Atlanta



**COMING HOME FROM WAR MISSION OUTREACH**

**1,931** RESOURCES DISTRIBUTED



**18th ANNUAL GOLF OUTING**  
**\$18,457** RAISED



Sharon also shares insights and encouragement on her blog, [treasuresofencouragement.org](http://treasuresofencouragement.org)

# A MESSAGE FROM OUR EXECUTIVE DIRECTOR

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What an exciting time it is for MARKINC Ministries! While working alongside this ministry for the past 10 years and now serving as the new Executive Director, this ministry has truly captured my heart. I am so passionate about what we do, who we reach, and how we can help build the kingdom when we share that God truly is sovereign and can be trusted no matter what. We are so very grateful for each and every donor as you are the reason we are able to continue to give help and hope to hurting people all over the world. You are at the heart of this ministry and we truly can not thank you enough for your gracious generosity, support and prayers!



MELISSA WEISENFELS



*“For this reason, because I have heard of your faith in the Lord Jesus and your love toward all the saints, I do not cease to give thanks for you, remembering you in my prayers...”* **EPHESIANS 1:15-16**

## THANK YOU TO OUR INDIVIDUAL DONORS

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We would like to extend a special thank you to the individuals who contributed to MARKINC Ministries in 2016 at the Outreach Partner level and above.

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