



and



for the hurting

Annual Report
A LOOK BACK AT 2015



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*"For I know the plans I have for you," declares the Lord,
"plans to prosper you and not to harm you, plans to give you hope and a future."
Jeremiah 29:11*

From Our Executive Director



Her dull eyes and pale skin contrasted sharply with the dancing, sparkling eyes and joyful smile of the young woman who just a few weeks before eagerly anticipated the birth of her first child. Her baby died hours before his birth. I wanted to turn away from the familiar hopelessness that flowed from her eyes into mine. This bereaved mother's journey was just beginning and it would be the hardest pathway she had ever experienced. I knew this because I was ahead of her on that grief pathway. The only help I could give was a glimmer of hope rooted in the truth that God is sovereign and we can trust Him, even in this darkness. We began the long journey of finding that help and hope.

Another bereaved mother needed me, a woman I had never met. Her sixteen-year-old son did not make it home from his job. Her voice never rose above a whisper, talking took more energy than she could find. At the end of the conversation, I apologized that I could not fix her broken heart. She responded, "Oh, but you have given me hope. Your voice is strong and that helps me believe my voice will be strong once more."

Help and hope from one wounded warrior to another. That's what we do through MARKINC Ministries. We "call back" from further along in the pathway of life that God is sovereign and we can trust Him, especially in the darkness. Our hearts are especially drawn to those who suffer in isolation, often forgotten because there is no easy fix for their challenges. Such people tell us that the same truths that helped us navigate the foreign land of grief apply to them, no matter the cause of the hurt. Our goal is to produce redemption stories that help stop the hemorrhaging of a shattered heart long enough for the broken person to recognize the help and hope that comes from knowing Jesus. We cannot promise that hard times will not come, but we can promise that when they do, God is sovereign and we can trust Him.

As you browse through this annual report, I pray that you will see how the LORD is using you through this ministry to touch lives all over the world. Thank you for partnering with us! Without your support, it would not be possible!

In His grip,

A handwritten signature in cursive script that reads "Sharon W. Betters".

Sharon W. Betters

Co-Founder and Executive Director

Welcome to the first annual report of MARKINC Ministries. Although over the past 20 plus years we have internally reported on the progress of our ministry to various boards we have never produced a report such as this one. It is thorough, comprehensive and full of practical information. I hope you will be as excited to read it as was our team. MARKINC Ministries has made a conscious shift from being a simple mom and pop non-profit to an organization with many, many volunteers and a growing staff with more to come. We have stepped away from a local church base to a multi-level organization with a variety of backgrounds to complement our growing family of supporters. Please take the time to read through its pages. I don't believe you will regret it. And, above all thank you for serving the needs of the many hurting masses that have been blessed by our ministry. We could not even begin to do it without you.



In His Grip,

A handwritten signature in cursive script that reads "Charles F. Betters".

Dr. Charles F. Betters

Founder and President of MARKINC Ministries

OUR VISION

- MARKINC Ministries exists to offer help and hope to hurting people through the Gospel of Jesus Christ.

OUR MISSION

- To communicate to the hurting how to walk by faith in a broken world
- To encourage the hurting to experience a personal relationship with Jesus Christ
- To equip the hurting to walk by faith with confidence that God is sovereign and can be trusted even in the broken places of life

OUR TEAM

Sharon W. Betters
Executive Director

Barbara L'Italien
Bookkeeper

Becky Mercer
Graphic and Web Design

Melissa Weisenfels
Volunteer Event Coordinator

Sharon F. Vickers
Director of Development

Kasie Lamme
Executive Assistant

Bill Hughes
Full Time Volunteer
Resource Management

Ron Succarotte
Stephen L'Italien
Media Production

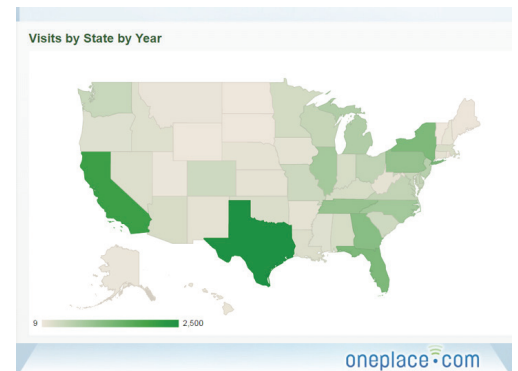
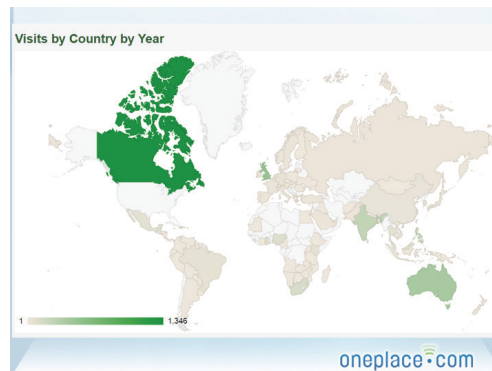
In His Grip RADIO BROADCASTS & ONLINE STREAMING

In His Grip is the preaching and teaching ministry of Dr. Chuck F. Betters. *In His Grip* helps men and women grow in their faith so that they are better equipped to face the trials and suffering they encounter in life.

936
SERMONS AIRED
IN 2015

1,092
GRIPPING
THOUGHTS SHARED

6,742
DEVOTIONAL
SUBSCRIBERS



Through OnePlace.com, MARKINC had the awesome privilege of sharing the gospel in **129 countries and in all 50 states** in 2015. Now, we look forward to utilizing a new way to have a similar impact with the opportunity for an even greater Gospel outreach.

"I start my day with the broadcast, In His Grip. God has used your strong biblical teaching to prepare me for hard places. I didn't realize when I heard you talk about grief that one day I would lose my own child through a terrible accident. Your transparent messages remind me again and again that God is sovereign and I can trust Him."

Treasures of Encouragement

WOMEN ENCOURAGING WOMEN

Women of faith are challenged by Sharon Betters to think biblically and live covenantally through the intentional practice of biblical encouragement in their homes, churches, neighborhoods, and workplaces.

www.treasuresofencouragement.org

RESOURCES PRODUCED

IN 2015



Chronic Illness in Young Adults

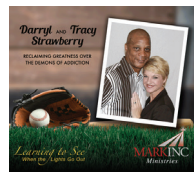
Divorce



Heroin Addiction



Darryl Strawberry: Reclaiming Greatness over the Demons of Addiction



Resource Distribution

THE PASSION OF OUR MINISTRY LEADERS IS TO OFFER HELP AND HOPE TO THE HURTING.

76 organizations and individuals distribute MARKINC's Help and Hope Resources from our *Learning to See When the Lights Go Out* audio library.

23 different topics are available on CD or by free download online. Each resource contains interviews between Chuck and Sharon Betters and broken people who tell their story and how the challenge affected their walk of faith with Jesus Christ. Obtain a free CD from MARKINC or to listen online visit www.markinc.org and click on Help and Hope. Resource displays are also available, containing two of each CD, for distribution from your church or place of business.

232 Resource CDs were sent by mail to bereaved military family members in 2015 as a part of our ongoing Ultimate Sacrifice Endeavor.

"A friend gave me your CD, *Loss of a Loved One*, with your story about your son, Mark. I cried through the whole thing and thanked God that finally someone understood my broken heart. I have hope that one day I will know what it is to laugh again. Thank you!"

"Thank you for sending me your CD, *The Ultimate Sacrifice*, after my daughter died in Afghanistan. My heart is so broken! Knowing you cared enough to send me this gift encouraged me in a way that is hard to describe. Thank you!"

6,973
CDS DISTRIBUTED IN 2015 (VALUE \$34,865)

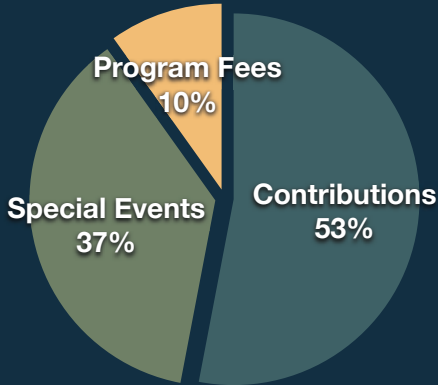
84,686
DISTRIBUTED SINCE INCEPTION IN 1995
(VALUE \$423,430)

Your CD on *Terminal Illness* was invaluable when my father was dying. Thank you for such practical advice and helping me to trust Jesus in such a painful time."

Our Donors

ARE A HUGE BLESSING!

REVENUE AND SUPPORT
\$248,443



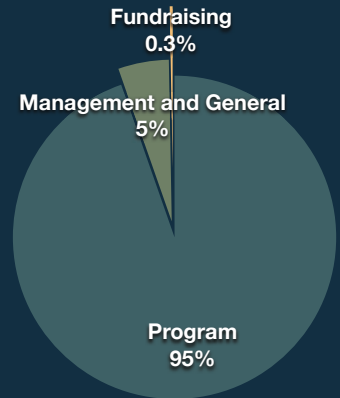
Contributions	\$131,699
Special Events	\$92,229
Program Fees	\$24, 515

You, our faithful supporters and donors, are an incredible blessing to MARKINC Ministries! Without your gifts, there would be no ministry to the thousands we serve.

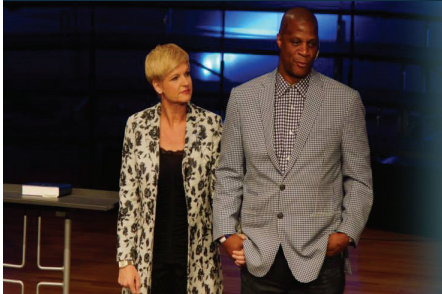
We appreciate the sacrifices you make to give to MARKINC Ministries and we promise to use every dollar you give wisely and to God's glory. By giving to MARKINC Ministries, you are making a difference in lives by offering help and hope to hurting souls and putting the love of Jesus Christ into the hearts and homes of people all over the world. Thank you for sharing what God had entrusted to you with those we serve through the ministry of MARKINC!

OPERATING EXPENSES
\$216,883

Program	\$205,271
Management & General	\$10,988
Fundraising	\$624



MARKINC Ministries is in the process of becoming a member of the Evangelical Council for Financial Accountability (ECFA).



BLUE JEAN BENEFIT WITH DARRYL AND TRACY STRAWBERRY

Raising funds for resource production and distribution for a broad range of topics and our radio broadcasting.

814
IN ATTENDANCE
\$76,665
RAISED



MEMORIAL DAY COMING HOME FROM WAR MISSIONS OUTREACH

Reaching out to military veterans to hear their stories, distribute our *Coming Home From War* resources, and share the love of Jesus.



17TH ANNUAL GOLF TOURNAMENT

Raising funds for our drug addiction resources and underwriting of the *Coming Home From War* Missions Outreach.

87 GOLFERS
IN ATTENDANCE
\$34,030
RAISED

Volunteers

LET THEIR LIGHT SHINE...



138 VOLUNTEERS



1,986 HOURS SERVED



\$42,441 VALUE TO MARKINC



As in any non-profit, volunteers are the backbone of MARKINC Ministries, providing many hours of service during our special events and throughout the year in 2015. We are blessed immeasurably by their dedication and commitment. *Thank you for partnering with us!*

“Whoever brings blessing will be enriched, and one who waters will himself be watered.” Proverbs 11:25



VOLUNTEER SPOTLIGHT

Melissa Weisenfels has been a volunteer with MARKINC for 10 years.

For the past two years, she has been our Event Coordinator, expertly managing every detail of our event planning and execution. When asked why she serves, Melissa commented, *“Everyone always wishes they knew what to say or do to help someone who is facing life’s darkest, hardest challenges. MARKINC Ministries exists to do just that, to give help and hope to hurting people. I support this incredible organization because it reaches people in their time of need, free of charge and gives the lasting hope found only in Jesus!”*

Our Board Members

Dr. Chuck F. Betters, Chairman

Sharon W. Betters, Co-Founder, Ex Officio Board Member

Sharon Vickers, Ex Officio Board Member

Richard Davis, Treasurer

Doug MacGray, Executive Committee

CeCe Babbitt, Executive Committee

Melissa Weisenfels, Executive Committee

Alton Reaves, Member

Kathy Callaway, Member

Marcla S. Ellison, Member

George Timko, Member

From Our Director of Development

June 1, 2016

Welcome to the viewing of MARKINC's first ever Annual Report as we look back at 2015! As you review our accomplishments, I hope it will be with the realization that ***this is a celebration of YOU and the Great Big GOD we serve together!***

Through your prayers, support and generous spirit, ministry happened globally and also in our own backyard. But none of this would be possible without you!

MARKINC is a small ministry compared to many, ***but we are on the move!*** Big things are beginning to happen in this little ministry. As we continue to restructure and make strategic plans, keep an eye on our website and future mailings. ***You will definitely want to hear about what's coming next!***

As your summer unfolds and you vacation with family and friends, will you please remember us in prayer and in your giving? Summer months are lean for MARKINC financially. Even your smallest gifts will help to sustain us during these lean months. ***If you have not already done so, would you please prayerfully consider becoming a MARKINC Outreach Partner for \$30 or more a month?*** If only 50 of you would see this need and commit to helping us monthly, it would be amazing and we would be so grateful!

To become an Outreach Partner, visit our website at:
www.markinc.org/outreach-partners/

We would also greatly welcome your story of how MARKINC has ministered to you personally. If you are struggling, let us know so that we may pray for you. We do care deeply about you and what is happening in your life...so give me/us a call and let us help carry your burdens.

THANK YOU for making this ministry possible! **THANK YOU** for caring about the hurting and for enabling us to offer help and hope wherever the LORD leads. Enjoy our report and please let us hear from you about it.

Blessed so much by YOU,

Sharon Vickers

Director of Development

302-593- 3759

P.S. A Call to Action: Enjoy the report and tell us what you think; tell us your story; let us pray with you...and please give monthly. Thank you!