

*The light entered the
darkness and the
darkness could not
overcome it.
Jesus is that light*
John 1:5

Dear Friends,

Are you a people watcher? Behind every face is a mix of emotions and life events. As we wait to board a plane or sit on a bench on a busy street, we often ask each other, “What do you think his (or her) story is?” And we wonder where they have turned for help and hope. Perhaps one of them received hope from one of our resources because, with each resource we develop and distribute, we have before us the face of that **one person** who is hanging on to life by their fingernails, desperate for hope, or the one who longs to know Jesus better and how to walk by faith where ever God has placed him or her. We use technology to “search” for that **one more person** who needs to experience the light of Jesus This past year we have heard numerous stories of how God is using *Ask Dr. Betters*, *Daily Treasure*, *In His Grip* and the *Help & Hope* podcast to help turn hearts toward Jesus. We are seeing lives transformed, one by one, with the help and hope of Jesus.

In spite of the challenging economic times, God continues to move many of you to help underwrite this work. As we like to say, the fingerprints of those who give are on every life touched by the light of Jesus. Because of the generosity of God’s people, we are positioned to start airing *In His Grip* on a Philadelphia radio station in 2024.

In 2023, we expanded our resource development by offering weekly *Help & Hope* podcasts along with answering two questions a week on *Ask Dr. Betters*. Our staff enjoyed connecting more personally with many supporters through the Treasures of Hope campaign. We welcomed more guest writers to Daily Treasure and appreciated the numerous notes from subscribers describing how the Lord is using the devotionals to help equip them to walk by faith. We began networking locally as we shared our message of hope at community events. We started distributing Treasures in Darkness as a gift to bereaved parents through local funeral homes.



We are making plans to celebrate throughout this year, 2024, which marks thirty years of offering the help and hope of Jesus to hurting people. We’re excited to invite you to join us in this celebrate with a closing tribute planned in 2025 for all that God has done and is doing through MARKINC. We look forward to continuing to share the light of hope, Jesus, with that **one more person** in desperate need of help.

In His Grip,

Chuck + Sharon



2023 IMPACT



RESOURCES

Annual Listens
→ **43,000+**
Stories / Topics
→ **195+**



RESOURCES

Annual Listens
→ **26,072+**
Total Listens
→ **148,259+**

SUBSCRIBERS

3,848+
Devotions consumed
→ **395,967+**
Podcast listens
→ **39,825+**



SOCIAL MEDIA

Followers
→ **2,404+**
Impressions
→ **184,627+**



APP Subscribers 1,383+ Media Plays 1,269+



SUBSCRIBERS

16,366+

AVERAGE VIEWS

PER WEEK
9,100+

→ **475,742+** Views in 2023
→ **2,185,636+** Total Views since launched

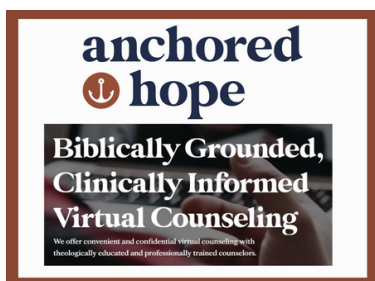
That “one more” person touched with the light of hope, Jesus! (John 1:5)

Lives impacted by MARKINC:

2023 → **982,347+**
Since 2017 → **3,569,738+**



EXPANSION ~ IMPACT



- 43 Counselors
- 8800+ Sessions
- 665+ US Cities served
- 5+ Countries served
- 34 Church Partnerships

Visit AnchoredHope.co to learn more!



Download our free app and follow us on all social media platforms! Stay informed and never miss anything new by connecting today!

THANK YOU FOR SUCCESSFUL FUNDING EVENTS

Treasures of Hope

We would like to express our sincere appreciation for your participation in our Non-Event Event! It was a pleasure to engage with many of our supporters one-on-one, and we are grateful for the opportunity to have done so. Thanks to your generous contributions, we were able to raise a total of \$71,655.26. This funding will help us in our mission to find that "one more" person lost and in dire need of help, hope, healing, and of Jesus.

Annual Help & Hope Golf Tourney

Thank you to everyone who participated in our Annual Help & Hope Golf Tournament! We would like to give a special shout-out to our generous sponsors and volunteers who helped make the day a true success. We hope to see you all again next year!

End of Year - Matching Gift

Thank you for your generous End-of-Year gifts! We surpassed our \$20,000 matching gift and raised \$21,660 for a total of \$41,660. Your support is helping us bring the light of Jesus to those in darkness.



VOLUNTEERS

A special shout out to say *thank you* to all who served behind the scenes helping with so many jobs, that increased MARKINC's impact in the community and across the world!



1,014
Hours Served



72
Volunteers



\$32,245
Value to MARKINC

FINANCIALS

